

WWW.STOPGLOBALTOBACCO.ORG

**It's a lot easier to sell
cigarettes around the world**

**when you have the
U.S. government on your team.**



Tell the U.S. government to support the Tobacco Control Treaty and stop spreading cigarette deaths around the world.

Dear Assistant Surgeon General Kenneth Bernard,

Please join more than 110 countries and thousands of Americans in supporting a Framework Convention on Tobacco Control (FCTC) that protects public health, not tobacco industry interests.

Smoking will kill 10 million people a year by 2025, and 70 percent of all deaths will be in developing countries (World Health Organization). The tobacco industry is mining these very nations for new customers with advertising and marketing techniques that would never be allowed in America.

A weak FCTC endangers the very countries we support with foreign aid for health AND puts US tobacco regulations already in place at risk.

America has an obligation to negotiate a FCTC that promotes global health over profits for one US industry. Please join 110 other nations in supporting, not blocking:

1. A total ban on tobacco advertising.
2. Prohibiting the use of deceptive terms like "light" and "mild."
3. Language in the FCTC that favors "health" over "trade."
4. Language that requires a minimum warning size of 50 percent of the package.

Please sign on to this letter. Fill out the information below and return to the Conference Cyber Center. Or sign the letter on-line at www.StopGlobalTobacco.org. Thank you!

name

agency (for identification purposes only)

address

city

state

zip

email address of person signing

signature

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name signature

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