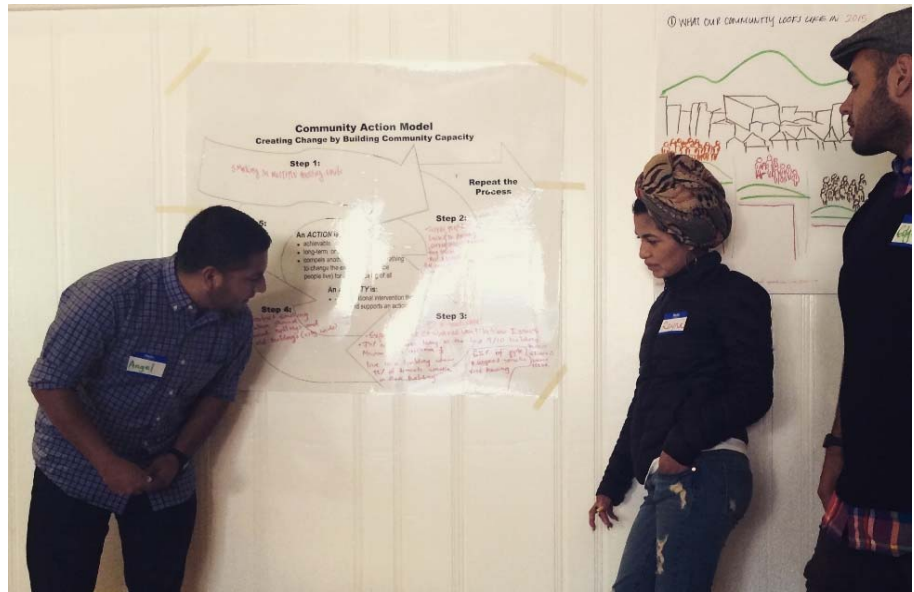


The Community Action Model (CAM) Request for Proposal (RFP) 2017-19



For over 20 years, San Francisco Tobacco Free Project (TFP) has funded community-based organizations to implement the Community Action Model (CAM) to mobilize and build capacity of community members, youth and adult alike, to become leaders in addressing tobacco-related health inequities in their community. More than 50 policy-system-environmental changes have successfully been implemented through the community research, engagement, education and organizing efforts of CAM funded projects and their community leaders.

San Francisco TFP will be accepting Request for Proposals for a new cycle of the Community Action Model (July 1, 2017-June 30, 2018). Funded projects would engage and train a cohort of community leaders to conduct community-led research, community education, media campaigns, and stakeholder engagement and organizing activities around their chosen topic area. CAM projects and community leaders would receive on-going technical assistance and support, including orientation and trainings, to implement the steps of the Community Action Model.

Two types of funding are being offered:	Project Steps	Est. FY17-18 Amount
Community Action Model- Planning Grant	CAM Step 1-3, only	\$50,000
Community Action Model- Implementation Grant	CAM Step 1-5	\$100,000

Topic Areas include:

- Limiting menthol and flavored tobacco products
- Healthy Retail/Corner stores
- Smoke-free faith community campuses
- Smoke-free multi-unit housing (voluntary)
- Minimum retail sale price or limiting promotions of tobacco products
- Minimum pack size of tobacco products
- Reducing tobacco product waste/litter
- Other tobacco-related community health issues



Please fill out this interest form for updates on the Request for Proposal: <http://eepurl.com/3a6zv>

CAM RFP Information website: www.sftobaccofree.org/actions/cam-rfp/

Community Action Model Information & Past Projects: www.sftobaccofree.org/actions