COMMUNITY ACTION MODEL RFP QUICK GUIDE

Please use this quick guide to help your organization decide which type of funding and topic area your organization could apply for the Community Action Model Request for Proposal.

STEP 1. DETERMINE YOUR CAM TYPE

My Organizational Programs Include:

A. Community Health Service Programs

- Programmatic focus on serving and improving community health and well-being of specific populations or neighborhoods.
- Experience recruiting and training Community Health Workers, 'Promotoras', or community members.
- Health education programs on individual behavior change or community norm change.
- Experience that may include conducting community-based surveys, Focus Groups and/ or Key Informant Interviews.

B. Community Organizing Programs

- Programs focused on community-led organizing to mobilize community partners and stakeholders.
- Strong leadership role in health, education, ethnic-specific coalitions or collaborations.
- Experience engaging and educating local decision-makers to improve community wellness.
- Actively participating in or leading local Policy-System-Environmental change effort to improve community health.

PLANNING GRANT

IMPLEMENTATION GRANT

STEP 2. DETERMINE YOUR TOPIC AREA

Choose this CAM Topic		IF Your Organization:
1.	Limiting Menthol/ Flavored Tobacco	 Serves or prioritizes Black/African American communities and/or youth Has some experience or interest in limiting access to tobacco
2.	Healthy Retail/Corner Stores	 Serves or prioritizes a neighborhood that isn't already supported by Healthy Retail SF Coalition or program Serves or prioritizes a neighborhood with limited access to healthy foods Has some experience in food access and nutrition
3.	Minimum Retail Sale Price or Limiting Promotions	 Serves or prioritizes low-income, communities of color and/or youth Has some experience or interest in limiting access to tobacco products
4.	Minimum Pack Size	 Serves or prioritizes low-income, communities of color and/or youth Has some experience or interest in limiting access to tobacco products
5.	Reducing Tobacco Litter	 Serves or prioritizes low-income, communities of color Has some experience or interest in the protecting the environment
6.	Smoke-Free Faith Community Campuses	 Serves or prioritizes faith communities Has partnerships with multiple faith groups or inter-faith organizations Has some experience or interest in addressing second-hand smoke
7.	Smoke-Free Multi-Unit Housing (Voluntary)	 Serves or prioritizes low-income, children, and/or elderly Has some experience or interest in addressing second-hand smoke